

CASTEL APPOINTED CLIMATE SOLIDARITY AMBASSADOR

As a major corporate in the wine industry, Castel is proud to take up its new position as Climate Solidarity Ambassador for international development NGO GERES. It joins an unprecedented line-up of French business and community groups working together for a just and equitable solution to climate change

CASTEL commits to new role as Ambassador for Climate Solidarity

By supporting GERES' global activities, Castel is aligning itself with one of the leading organisations in environmental protection. Castel has always seen environmental issues as a major part of growth strategy. Although ensuring the food safety of consumer products is a top priority, Castel is fully committed to all aspects of sustainable development, social, environmental and economic, and implement responsible practices and programmes to reflect this.



CASTEL's Pledge to the Planet

Since 2010, Castel has:

- Reduced **gas** consumption by **15%**
- Reduced **electricity** consumption by **20%**
- Reduced water consumption by **24%**

Castel recycles **75% of all waste**

➤ **TO REDUCE** environmental impact across all activities: by reducing carbon footprint, protecting biodiversity, improving recycling practices, safeguarding soil quality and using only the most appropriate products in the prescribed quantities

➤ **TO SAVE** natural resources: by managing water consumption and reducing dependence on fossil fuels

➤ **To develop** a more environmentally responsible product range: by continuing to seek international standard certification for CASTEL establishments and continuing to develop an

official benchmark accreditation in integrated viticulture for CASTEL Estates and Vineyards (Terra Vitis since 2010); by improving the company's Charter of Commitments and by offering the consumer an ethical range of products.

What is Climate Solidarity?

Climate Solidarity encapsulates two basic issues – reducing our carbon footprint and supporting the world's most vulnerable populations in their low-carbon development. The United Nations Climate Change Conference (UNFCCC) – COP 21 - is expected to reach a universal agreement which will address both of these issues.



Support makes Sense

The principle behind Climate Solidarity demonstrates that by working together, we can help protect against climate change while supporting the world's most vulnerable populations. Being a Climate Solidarity Ambassador means speaking out on behalf of this community of interest to support clearly defined action in developing countries.

Pessimism has no place here. Climate Solidarity Ambassadors work together to shape a more environmentally responsible economy, paving the way for a society more mindful of environmental issues.

Over the past 40 years, NGO GERES have been involved in a number of different fields, including:

- Access to energy
- Clean energy production
- Local policy and land use
- Climate change
- Energy conservation and efficiency
- Economic development

About Castel

An International Family Business since 1949

As much a family as a business. United under one name but essentially independent, CASTEL has come to set the standard in the world of wine, beer and carbonated soft drinks. Whatever the business, product or country, CASTEL share the same spirit and a single common purpose: to make quality accessible to all.

Find out more at: www.groupe-castel.com

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